

Auditorium	Large Meeting Room		Lobby		Tent Pavilion	Ballad Tree
10:00-11:30 SONGWRITING DYNAMICS. ASA president & members Jon Iger, Randy Brown, Rhonda Hitchcock-Mast, Shelly LaBash, & Steve Parrish will offer a panel discussion on the basics of writing songs and lyrics. Bring your questions!	10:00-11:30 HOW TO KEEP YOUR DUKES UP IN THE MUSIC INDUSTRY. Krystle Delgado will talk about legal pitfalls that independent musicians encounter. She will outline steps that you should take to protect and advocate for yourself. Also, Ms. Delgado and James Marovich will be on hand to answer questions about the protection of your ideas and works.	10:00	John Harris	10:00	Jammin' Jerry	
		10:15	Tom Whitlock	10:15	Pat McInnis	
		10:30	Chuck Giamalvo	10:30	Leisah Woldoff	
		10:45	Cindy Weir	10:45	Olyn Wayne	
		11:00	Mark Fogelson	11:00	Patricia Silverberg	
		11:15	Eric Ramsey	11:15	Dan Blount	
11:30-12:45 BREAKING DOWN THE DOOR - GET THROUGH TO THE PEOPLE THAT MATTER. Les Scott will offer invaluable insight on how to get your music into the right hands and how to make a good impression from the start.	11:30-12:45 BEING CREATIVELY PRODUCTIVE LIFE-LONG. JoAnn Braheny will provide an overview of how to stimulate and manage your creative process. The inner critic, how ideas are formed, successful collaboration work styles, career path patterns, and more will be discussed.	11:30	Cottonwood Stone	11:30	Ted Allison	11:00-12:30 SINGING AND SHARING <i>Hosted by Tom Whitlock & Eric Douglas</i>
		11:45	Patrick Martin	11:45	Mary Swistara	
		12:00	Maya Ferrara	12:00	Scotty B	
		12:15	Matthew Monahan	12:15	Tom Tuerff	
		12:30	Mike Greenleaf	12:30	Lora Brizzi	
		12:45	Rhonda & Shawn	12:45	Doug Barnett	
12:45-2:00 LISTEN & PITCH WITH FERVOR RECORDS. David Hilker & Jeff Freundlich will discuss their success. A&R man Jacob Nathan will play a few songs, then listen to yours. Bring your song, preferably on CD, or perform live. Lyric sheets are mandatory (bring 2 copies). Songs selected at random.	12:45-2:00 SONG CRITIQUE SESSION. Publisher/producer Les Scott and songwriter Randy Brown will offer positive, constructive feedback on your songs. Bring your song, preferably on CD, or perform live. Lyric sheets are mandatory (bring 2 copies). Songs selected at random.	1:00	Bryan Fishkind	1:00	Kate Schuman	12:30-2:00 SINGING AND SHARING <i>Hosted by Mark Fogelson & Bob Gibney</i>
		1:15	Lynne Plis	1:15	Jerry Green	
		1:30	Mark Lee	1:30	Jessica Schumate	
		1:45	Lee Lee Robert	1:45	Wayne Bruno	
2:00-3:15 CONFESSIONS OF A SERIAL SONGWRITER. Hit songwriter Shelly Peiken started out in this business as a wide-eyed 20-something. Many years later, she was the same age as the 20-somethings' mothers and having hot flashes while they programmed "backing tracks." Accepting that change is inevitable, Shelly found that there is still purposeful work to be done and room for her after all. And then she wrote a book about it! The audio version of <i>Confessions of a Serial Songwriter</i> received a GRAMMY nomination for Best Spoken Word Album. Shelly will share her journey through song & monologue.		2:00	Larry Jolly	2:00	Shannon Crane	2:00-3:00 INSPIRATION IN SONGWRITING <i>Hosted by Andy Hurlbut & Bryan Fishkind</i>
		2:15	Steve Speisman	2:15	Finch Williams	
		2:30	Sonja Watkins	2:30	Eric Douglas	
		2:45	Bob Gibney	2:45	Andres Hernandez	
		3:00	Wayne Mullins	3:00	Chris Frazer	
		3:15	Ric Bennett	3:15	Matt Devlin	
3:30-4:30 SPECIAL PRESENTATION—ASA PRESIDENT JON IGER: ARIZONA MUSIC & ENTERTAINMENT HALL OF FAME INDUCTION CEREMONY. Jon Iger's contributions to the Arizona music community include 40 plus years as president of the Arizona Songwriters Association, 23 years co-producing the annual Arizona Songwriters Gathering, and 10 years on the Board of Directors for the Arizona Music & Entertainment Hall of Fame, where he still serves on the Advisory Council. Jon is also a former Capitol recording artist, songwriter and publisher whose songs have been placed in numerous TV shows and movies. Among his other musical escapades are taking first place honors in the prestigious national Rocky Mountain Songwriting Competition with long-time co-writer, Craig Griffin; singing background vocals on Bobby Bare's <i>Down & Dirty</i> album on CBS along with Lacy J. Dalton; working with songwriting legend Jimmy Webb in L.A., before he had any hits; co-writing the first single (with Kacey Jones) for Ethel & the Shameless Hussies on MCA Records, Nashville; and getting a song cut by Doo-Wop legend Gaynel Hodge, co-writer of "Earth Angel"! Best of all, a great many songwriters attribute a portion of their success to Arizona Songwriters and Jon Iger's support and commitment to the craft of songwriting and education. He will be honored during an induction into the Arizona Music & Entertainment Hall of Fame for his impact on music and songwriting in Arizona. Presentation by AMEHOF President Mark Myers , Board Member Ralph Black and recent AMEHOF inductee J. David Sloan .						